



# North Bengal International University

Faculty of Social Science

Department of Communication and Journalism Studies

Syllabus for 4-Year B.S.S. (Honors) Program (Semester: 12)

## Course-Wise Marks distribution

Course (Final Term)	:	50%
Course (Mid Term)	:	20%
Class Test/Tutorial/Presentation:		10%
Class Attendance	:	10%
Assignment	:	<u>10%</u>
		Total=100%

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**TOTAL SEMESTER: 12**

**Preamble**

The media horizon is expanding worldwide bringing forth new realities. Massive influx of information and communication technologies has changed everyday life and mode of social interaction. The continents, countries and individuals are ever closer in terms of exchanging ideas, cultures and currencies. However, the great global trajectory is characterized with unprecedented chaos, conflict and misunderstanding. Journalists along with media and communication scholars have been working relentlessly to discover and rediscover media's stake in reproducing these realities and contributing to better human life and global coexistence. Consequently a huge body of knowledge and scholarship is now available in the academic and practice domains. The courses incorporated in this syllabus intend to introduce the enrolled students with this knowledge, scholarship as well as the inner commitment of the field.

**SEMESTER-WISE DISTRIBUTION OF COURSES**

Course Code	Title of the Course	Credit
CJS 1101	Introduction to Concepts and History of Communication	4
GED 101	Introduction to Philosophy	3
GED 102	Introduction to Bangla Language and Literature	3

Course Code	Title of the Course	Credit
CJS 1202	Introduction to Concepts and History of Journalism	4
GED 103	Basic English Language Skills	3
GED 104	Introduction to Sociology	3

Course Code	Title of the Course	Credit
CJS 1303	Interpersonal and Group Communication	4
GED 105	Introduction to Political Science	3
GED 106	Introduction to Economics	3

Course Code	Title of the Course	Credit
CJS 2104	Mass Communication	4
CJS 2105	Mass Media in Bangladesh	3
GED 207	Introduction to Psychology	3

Course Code	Title of the Course	Credit
CJS 2206	Editing Processes and Procedures I	4
CJS 2207	Reporting Processes and Procedures I	3
GED 208	Bangladesh Studies	3

<b>Course Code</b>	<b>Title of the Course</b>	<b>Credit</b>
CJS 2308	Media Ethics and Laws	4
GED 209	Introduction to Law	3
GED 210	Introduction to Information Technology and Communication	3

<b>Course Code</b>	<b>Title of the Course</b>	<b>Credit</b>
CJS 3109	Development Communication	4
CJS 3110	Reporting Processes and Procedures II	3
CJS 3111	Editing Processes and Procedures II	3

<b>Course Code</b>	<b>Title of the Course</b>	<b>Credit</b>
CJS 3212	Reporting Processes and Procedures III	3
CJS 3213	Editing Processes and Procedures III	3
CJS 3214	Information and Communication Technologies	4

<b>Course Code</b>	<b>Title of the Course</b>	<b>Credit</b>
CJS 3315	Media and Contemporary Social Challenges in Bangladesh	4
CJS 3316	Rural Reporting	3
CJS 3317	Sports Reporting	3

<b>Course Code</b>	<b>Title of the Course</b>	<b>Credit</b>
CJS 4118	Gender and Media	4
CJS 4119	Economic and Business Reporting	3
CJS 4120	Reporting Children and Elderly People	3

<b>Course Code</b>	<b>Title of the Course</b>	<b>Credit</b>
CJS 4221	Media, Peace and Conflict	4
CJS 4222	Parliament and Election Reporting	3
CJS 4223	Reporting Environment and Health	3

<b>Course Code</b>	<b>Title of the Course</b>	<b>Credit</b>
CJS 4324	Communication Research	4
CJS 4325	Media and Politics	3
CJS 4326	Media Appreciation	3
CJS 4327	Terminal & Viva-Voce	3